Guidelines for ARC Project Performance Measures

The examples below represent a sampling of outputs and outcomes used by ARC to track project results. All grant applications should include a "projected" output and outcome; ARC-funded projects must report "actual" output and outcome measures as part of the project's Final Report.

Goal & Project Type	Project Output	Project Outcome
Goal 1: Increase job opportunities and per capita income		
Entrepreneurship Education	▪ No. of participants	▪ No. of businesses created ▪ No. of participants with improved skills or completed program (i.e. course with certified skills)
Business Incubator	▪ No. of businesses assisted ▪ No. of participants	▪ No. of businesses created or graduated ▪ No. of jobs created ▪ LPI
Tourism Development	▪ No. of businesses assisted	▪ No. of jobs created ▪ LPI ▪ No. of "new" tourists
Telecom	▪ No. of trainees enrolled ▪ No. of new sites added to network	▪ No. of trainees with improved skills ▪ No. of households served with improved access ▪ No. of miles of infrastructure or new technology deployed
Goal 2: Strengthen the capacity of people to compete in the global economy		
Civic Entrepreneurship – Organizational/Community/ Individual Capacity (applicable to multiple goals)	▪ No. of new programs ▪ No. of individual participants	▪ No. of participants completing training and actively involved in leadership positions ▪ No. of communities implementing plans ▪ Increase in organization's efficiency, effectiveness, diversity
Workforce Training	▪ No. of students enrolled in program	▪ No. of students with improvements (i.e. obtain or enhance their employment)
Adult Literacy	▪ No. of students enrolled	▪ No. of students with improvements (i.e. obtain GED or other milestone)
Health Care	▪ No. of patients/participants ▪ Number of clinics renovated	▪ No. of patients with improved health care ▪ No. of health-care providers recruited
Educational Attainment	▪ No. of students enrolled in program	▪ No. of students with improvements (i.e. graduate high school/college, continue education, obtain employment)
Goal 3: Develop and improve Appalachia's infrastructure		
Water/Sewer System	▪ Linear feet of pipe installed ▪ Increase in capacity or storage (measured by mgd) ▪ No. of businesses served	▪ No. of households with new service or improved quality of service ▪ No. of jobs created and retained ▪ LPI
Industrial Park & Site	▪ Linear feet of pipe installed ▪ No. of businesses served	▪ No. of jobs created and retained ▪ LPI
Access Road	▪ Miles of road constructed ▪ No. of businesses served	▪ No. of jobs created and retained ▪ LPI